

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)  
1341 Old Freedom Rd Ste 202  
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56643  
Contract Dates: 09/21/2012-09/24/2012  
Customer Order:  
Linked Order:  
CPE: / / 2715

Invoice Num: 1201-543673  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

Page 1 of 5

**PAY BY** 10/30/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)

7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/21-24

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/21/2012-09/21/2012	....F..	30	1	250.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		....F..	1	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/21/2012	Fr	05:08:42 AM		TVGENROTH1211H	30	250.00				
2	THIS MORNING 5-6AM	09/24/2012-09/24/2012	M.....	30	1	400.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		M.....	1	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	05:13:59 AM		TVGENROTH1211H	30	400.00				
4	4-430PM NEWS	09/24/2012-09/24/2012	M.....	30	1	500.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		M.....	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	04:27:29 PM		TVGENROTH1211H	30	500.00				
5	430-5PM NEWS	09/24/2012-09/24/2012	M.....	30	1	500.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		M.....	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	04:54:10 PM		TVGENROTH1211H	30	500.00				

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
6	5-530PM NEWS		09/24/2012-09/24/2012		M . . . . .		30	1	800.00
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M . . . . .		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:28:57 PM		TVGENROTH1211H	30	800.00			
7	530-6PM NEWS		09/21/2012-09/21/2012		. . . . F . .		30	1	675.00
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. . . . F . .		1		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	05:39:19 PM		TVGENROTH1211H	30	675.00			
8	530-6PM NEWS		09/24/2012-09/24/2012		M . . . . .		30	1	800.00
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M . . . . .		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:54:21 PM		TVGENROTH1211H	30	800.00			
9	M-F 6PM NEWS		09/24/2012-09/24/2012		M . . . . .		30	1	900.00
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M . . . . .		1		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:24:02 PM		TVGENROTH1211H	30	900.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
10	M-F 630PM NEWS	09/21/2012-09/21/2012	....F..	30	1	765.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		....F..		1		765.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/21/2012	Fr	06:39:37 PM		TVGENROTH1211H	30	765.00				
11	M-F 630PM NEWS	09/24/2012-09/24/2012	M.....	30	1	900.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M.....		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	06:58:25 PM		TVGENROTH1211H	30	900.00				
12	11PM NEWS	09/24/2012-09/24/2012	M.....	30	1	1,800.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M.....		1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	11:12:13 PM		TVGENROTH1211H	30	1,800.00				
13	11PM NEWS	09/23/2012-09/23/2012	.....S	30	2	1,400.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		.....S		1		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/23/2012	Su				30			1,400.00	Preempted	

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<b>Billing Notes</b>		
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b>  <b>ACCOUNT EXECUTIVE</b>  412-575-2200	Gross Billing
		10,585.00
		Trade Value
		0.00
		Agency Commission
		1,587.75
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
		Pay This Amount
		8,997.25

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